**Simple Sales Dashboard insights**

Charts and their insights :

1. **Sales by Month**

* January has the highest sales of 116K.
* helps in identifying seasonal trends and peak demand periods.

1. **Profit by Month**

* January has the highest Profit of 5.5K.
* identify lagging months despite high sales.

1. **Sales by Region**

* North America has the highest sales of 112.4K.
* useful for targeting or expanding sales strategies.

**4.Profit by Product Line**

* Food and beverages give highest profit of 2674.
* Help in identifying Top-performing product categories